

Community starter kit

Everything you need to open a community today: rules, welcome message, pinned intro, the channel structure for Telegram and Discord, a first week posting plan and the bot settings. Each piece as a filled example and a blank to fill in. The text files are in the zip that comes with this kit.

The hardest part of starting a community is the blank screen on day one. What are the rules? What do I say to the first person who joins? What do I pin? This kit removes the decision. Copy the filled example, change the names, post it. Thirty minutes from an empty channel to one a stranger can join.

Everything below is written for a partner who recommends the platform they use. The partner line and the risk line are already in the right places. Keep them.

What is in the kit

Piece	What it does	Where it goes
Rules	Three lines that keep the group clean	Group or server description, and pinned
Welcome message	The first thing a new member reads	Rose or MEE6 welcome, or sent by hand
Pinned intro: how to start	The four steps, with your link at step three	Pinned in the channel, #how-to-start on Discord
Channel structure	Telegram and Discord variants	Your setup on day one
First week posting plan	Seven days, one post a day, written	Your first seven posts
Bot settings	Welcome, anti spam, scheduled posts	Rose, Shiedly, ControllerBot, MEE6, Dyno

1. Rules

Three rules. More than three and nobody reads them. These three cover everything that goes wrong in a trading group.

Filled example

1. No links and no promotion. This includes your own channel, your signals, your platform. Ask me first.
2. No money talk. No "I made X today", no promises, no asking what others made. Results are shared as screenshots with the lesson, by me.
3. Be kind, be patient. Beginners ask beginner questions here. Nobody gets laughed at.

Break one, I remove the message. Break two, I remove you. Trading is high risk and most people lose money. Nothing here is financial advice.

Blank

1. No links and no promotion. [your exception, if any]
2. No money talk. [how results are shared here]
3. Be kind, be patient. [who this group is for]

[what happens on a break]. Trading is high risk and most people lose money. Nothing here is financial advice.

2. Welcome message

Three parts: warm, value, one action. Under 60 words. The new member has been in the group for four seconds.

Filled example

Welcome, {first}. I am Sam. I post one trading lesson a day, every trade I take, wins and losses, and a weekly recap.
Start with the pinned message, it has the four steps.
Have you traded before? Reply here or message me, I answer everyone.

Blank

Welcome, {first}. I am [name]. I post [what you post, honestly].
Start with the pinned message, it has the four steps.
[one question they can answer in a word]. Reply here or message me, I answer everyone.

{first} is replaced by the member's name in Rose and MEE6. If you send it by hand, type the name.

3. Pinned intro: how to start

The most important text in the community. Four steps. The free thing first, the platform at step three, the honest line at the end. This is where the partner link lives, and the only place it has to be.

Filled example

How to get started here

1. Read the last ten posts. You will see how I trade and that I show losses too.
2. Get the free beginner checklist: message me the word START and I send it.
3. When you are ready to trade for real, this is the platform I use: [your partner link]. I partner with them, so I may earn a commission if you sign up through my link. It costs you nothing.
4. Message me when you have opened an account and I will send you the "first week" plan.

Trading is high risk and most people lose money. I share what I do, not advice. Never trade money you cannot afford to lose.

Blank

How to get started here

1. [the one thing a new member should read or watch first]
2. [your free thing] : message me the word [KEYWORD] and I send it.
3. When you are ready to trade for real, this is the platform I use: [partner link]. I partner with them, so I may earn a commission if you sign up through my link. It costs you nothing.
4. [what to do after they open an account]

Trading is high risk and most people lose money. I share what I do, not advice. Never trade money you cannot afford to lose.

4. Channel structure

Telegram

Piece	Setting
Channel	Public, name the same as your other accounts, face photo, description: one line of what you post plus "Trading is high risk."
Pinned	The how to start message above
Linked discussion group	Add it at 100 members. Slow mode 30 seconds. Rules in the group description. Rose and Shieldy as admins
Reactions	Turn on, limit to five emojis so the row stays clean
Comments	Off until the linked group exists

Discord

Category	Channels on day one	Add at 30 members
START HERE	#welcome, #rules, #how-to-start	#announcements
TRADING	#trade-ideas, #results	#beginners, #charts
COMMUNITY	#general	#wins-and-losses
VOICE		Market open, Q&A

Permissions: START HERE and #results are read only for members. #general and #charts have slow mode. Member screening on. The Discord guide has the step by step.

5. First week posting plan

Seven posts, written. Change the details, keep the shape. Every post ends with the message CTA from the pinned message.

Day	Post	Copy
1	Pinned intro, then a round video message	"I post every day. Message me START if you want the checklist."
2	Real life	"Morning. Market opens in an hour, this is my desk. One rule for today: no trades before I check the plan. Message me START for the checklist."
3	Lesson	"What a stop loss actually does, in three lines. It is the level where my idea is wrong. I set it before I enter. I never move it further away. Message me START for the checklist."
4	Result	"Stopped out on [pair] today. Correct decision, wrong outcome: the level held, I was early. Screenshot below. Trading is high risk and most people lose money. Message me if you want to see the chart."
5	Voice message, 45 seconds	One tip, said simply. Text under it: "Message me START for the checklist."
6	Weekend photo	"No charts today. One line about why I started. Message me if you have a question for Monday."
7	Weekly recap	"Week one. Posts: 7. Trades: 2. Result: one loss, one win, both in the channel. Lesson of the week: [one line]. Next week: [one line]. Message me START if you are new."

6. Bot settings

Bot	Setting	Value
Rose (Telegram group)	<code>/welcome on</code> , <code>/setwelcome</code>	The welcome message above
Rose	<code>/setrules</code>	The three rules
Rose	<code>/filter start</code>	The first two steps of the pinned message, as a reply to anyone who types "start"
Rose	<code>/cleanwelcome on</code>	Deletes old welcomes so the group stays clean
Shieldy (Telegram group)	<code>/start</code> , button captcha, 60 seconds	Bots fail at the door
ControllerBot (Telegram channel)	<code>/addchannel</code> , then Schedule	Seven posts written on Sunday, one a day at your best hour
MEE6 (Discord)	Welcome: on, channel #welcome	The welcome message, with {user} instead of {first}
MEE6	Levels: on, Verified role at level 3	Members earn the role by being present
Dyno (Discord)	Automod: links and spam on, log channel set	Links from non verified members removed

The 30 minute setup

1. Create the channel or server (10 minutes, the Telegram or Discord guide has the steps).
2. Paste the rules into the description. Paste the pinned intro and pin it. (5 minutes)
3. Add Rose and Shieldy, or MEE6 and Dyno, with the settings above. (10 minutes)
4. Post day 1 and day 2 from the plan. (5 minutes)
5. Do not share the link until day 3, when there are three posts to read.

Key takeaways

- Three rules, a three line welcome, a four step pinned intro. That is the whole setup.
- The partner link lives at step three of the pinned intro with the honest line. Nowhere else on day one.
- Seven posts written in advance means the first week happens whether you feel like it or not.
- Welcome and anti spam bots on day one, before the first stranger.
- Thirty minutes from empty to ready. The blank is in the zip. Fill it in now.

Partners Academy

This material is provided for educational purposes for partners of the Partners Academy. It is not financial, investment, legal or tax advice, and nothing in it is a recommendation to trade. Trading carries risk and most retail traders lose money. Partner earnings depend on the activity you introduce and results vary. Nothing here should be presented to your audience as a promise of income or of trading outcomes. Third party tools, prices and platform features are named for convenience only and change over time, so verify before you rely on them. You are responsible for complying with the advertising rules of each platform you use and with the financial promotion rules of your own jurisdiction.